

Katowice

26th November

Business Brands 2018

Russell Bedford Poland awarded with The Business Brand 2018: The endless Power of Symbols

On Friday 23rd November A Business Brands Gala took place, in which representatives of many polish companies and institutions met, in a remarkable 5-star Monopoly Hotel in Katowice, to collect awards in the 8th edition of the Symbol Programme.

The Business Brand Cremony is a culmination of a whole year programme, which idea was to honour and award the best and the most fascinating companies, whose achievements are worth entitling an icon. Among this year's winners were such names as: BP Europe SE, PKP Intercity, Allegran, The Management of Gdynia Harbour, Mokate Group, Raben, Polish Linear Railways and many many more.

Jakub Lisiecki, the chief editor of The Business Observer and The Trade Observer, during the ceremony said: "Thanks to the Symbol Programme a number of polish institutions had an opportunity to certify its quality, establish the image and extend new business contacts. For years the intention of the project is to build a good fair-play relations among the laureates, as well as the commonwealth and the feeling of being the best of the best in Poland. We are extremely honoured to call All of You a part of the Family".

Stanisław Soyka was a special guest to the evening, whose lyrical voice made the event atmosphere magical and unique.

The Partners and Sponsors of the event were: KGHM Polska Miedź S.A., Maserati Pietrzak, Taranko & Lazar clothing Brand, Pluciński Jeweler, Hugo Business & Spa Hotel, Drzazga CLinic, Bionigree and Stan-Trans.

The Honour Patronage was undertaken by The Ministry of Development and Investments, The Upper-Silesian Metropoly and The Head Inspector of the Environment.